

# Parent Training Getting Started





## Download the App

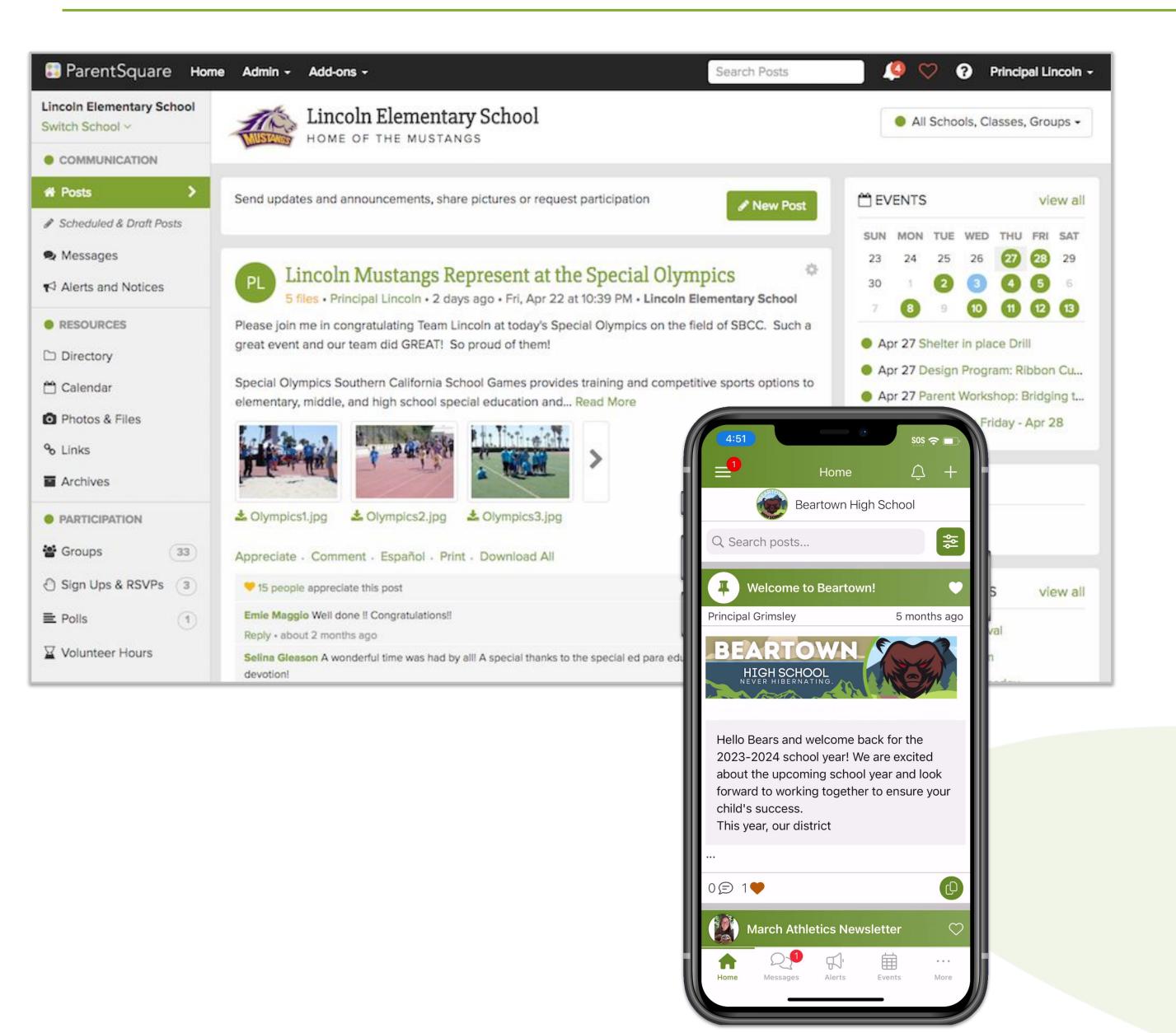


Android



iOS

## ParentSquare Overview



#### **One Central Tool**

Families know where to go to get their information and get in touch with key personnel.

#### **Quick Translations**

Reduce communication barriers and increase equity with automatic translations in over 100 languages.

### **Two-Way Communication**

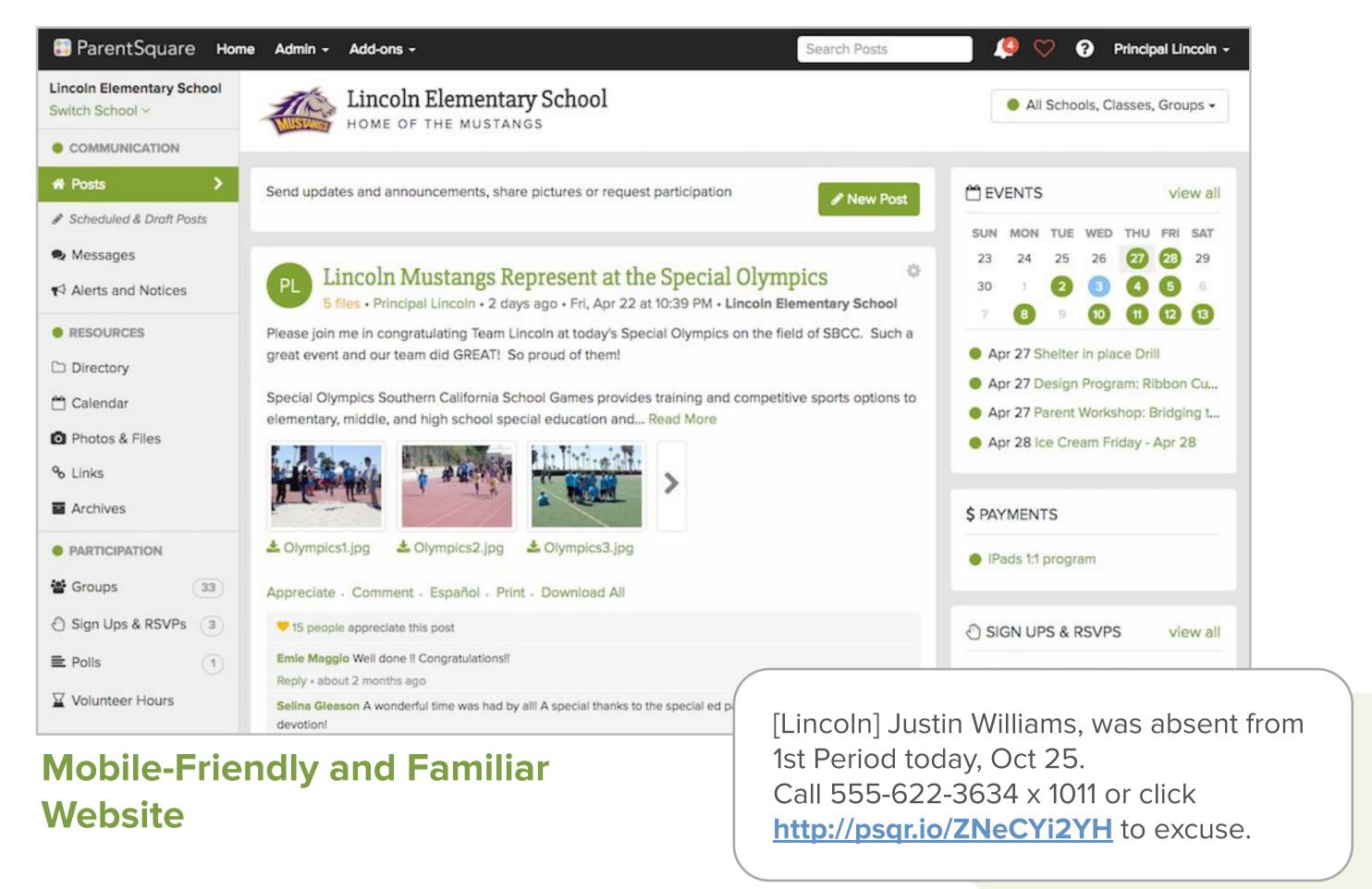
Families will be up to date and engage with the content by completing forms, offering to volunteer and much more right from inside of ParentSquare!

#### Text, Email, App, Voice

Various ways to reach families to ensure they are up to date. Users can set notification preferences for communication.

\*\*www.parentsquare.com\*\*

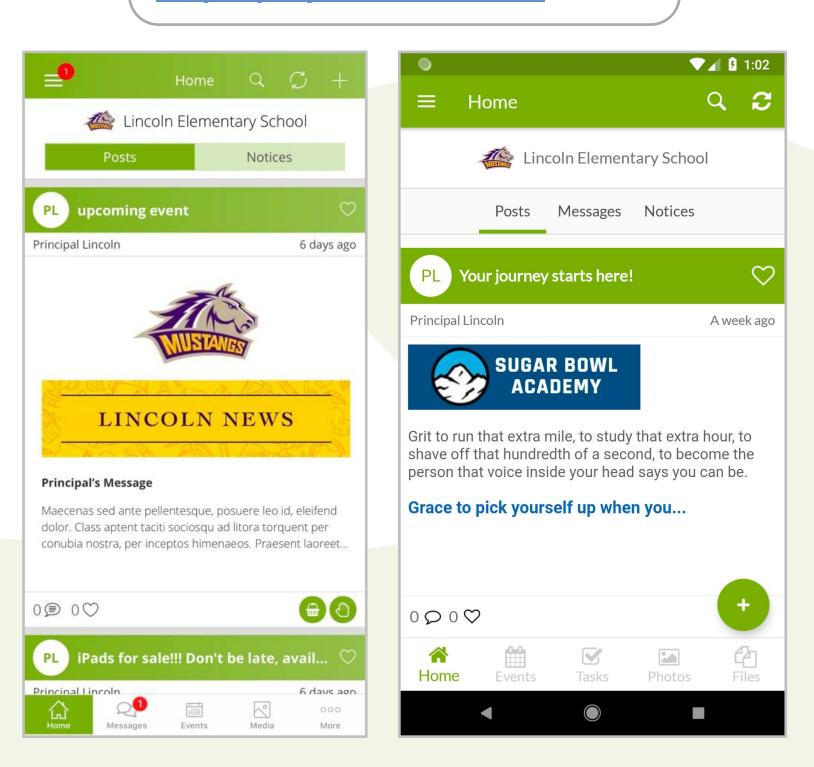
## Multiple Way to Communicate with Families



**Email and Push Notifications** 

#### **Text Notifications**

[Lincoln] First meeting this Friday http://psqr.io/ANeCRTi6



#### **Native iOS and Android Apps**

www.parentsquare.com

## Good to Know: For Families

#### **Notifications**

You choose how and when you receive information.

#### What to Expect

What was on paper is now on your phone.

#### You can reach out too!

 Message any school staff (except principal), including class teacher and assistant / room parent.





### **Everyday Communication**

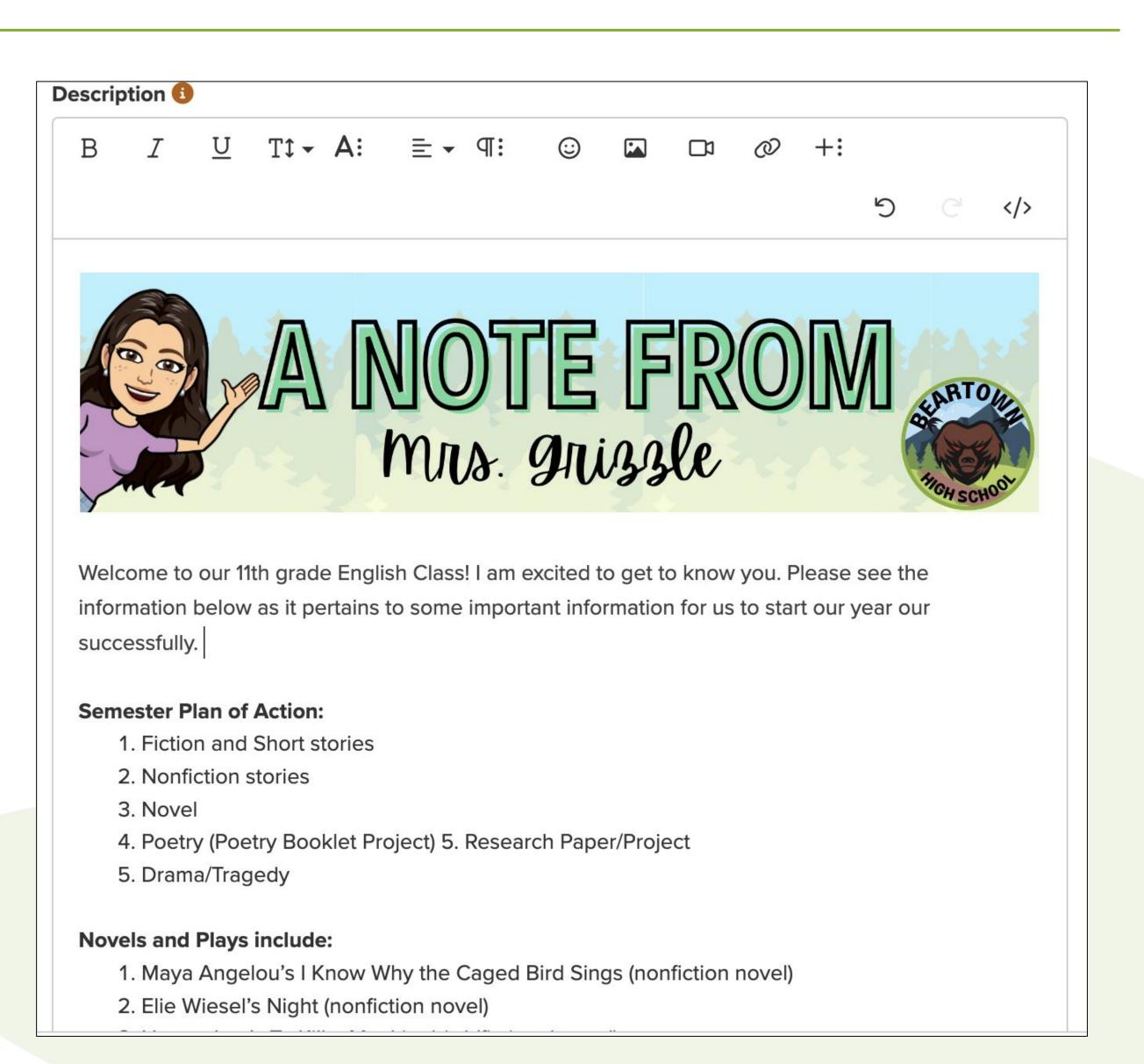
Newsletters, announcements, and updates to keep families in the know. Content is automatically translated into over 130 languages.

#### Post Add-Ons

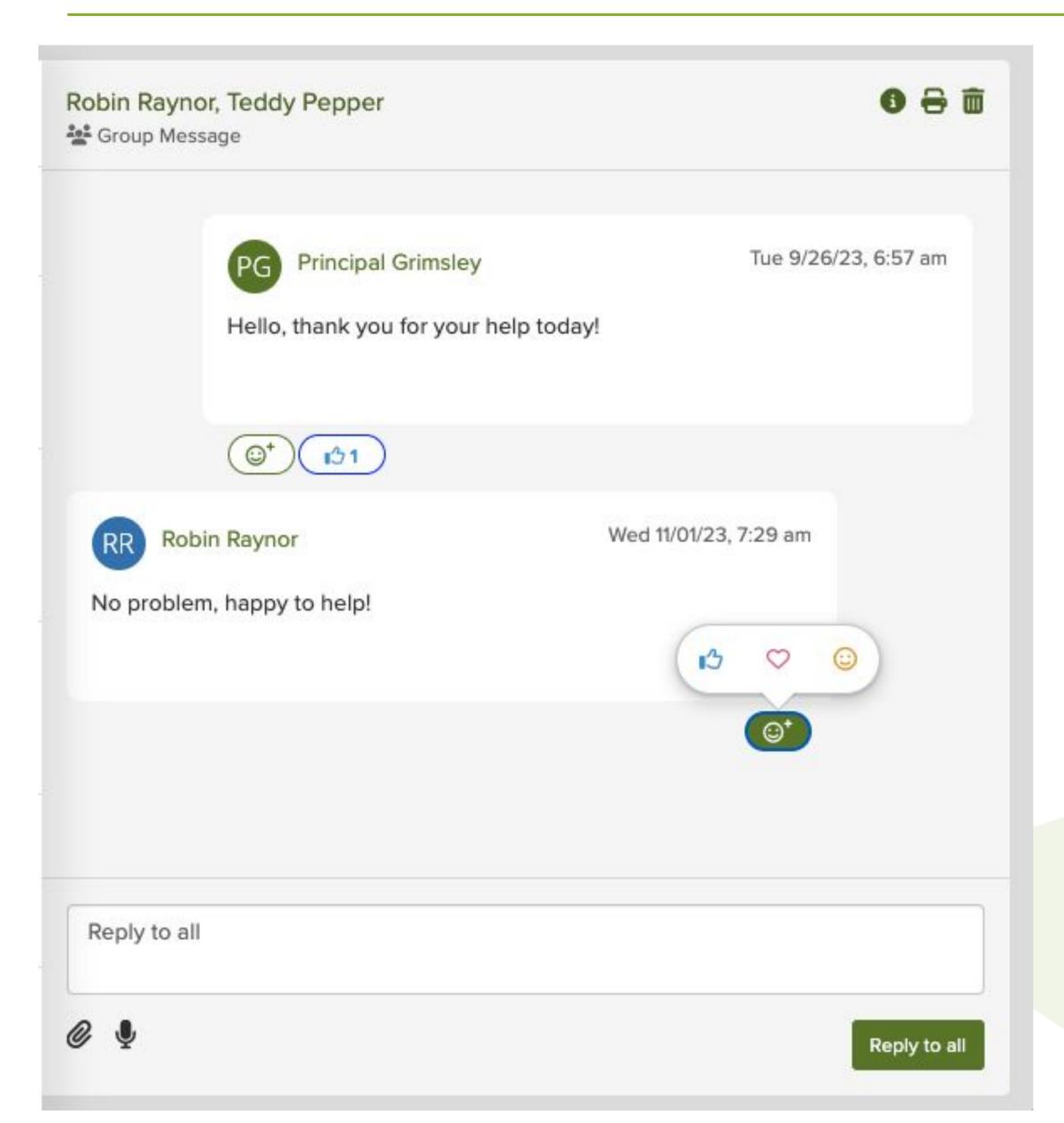
RSVPs, Volunteer Sign Ups, Wish Lists, Forms, and more!

#### **Appreciate and Comment**

Allow families to provide comments and appreciations (privately) creating the important feedback loop to keep families informed and connected.



## Direct Messages



#### **Instant Real-Time Chat**

Send and receive Direct Messages over text, email, web, or app.

#### Private or Group Messages

Send a single message privately to all recipients (BCC) or hold a groups conversation.

#### **Two-Way Translation**

All messages are two-way translated.



#### **Alerts**

- One-way messages sent over email, text, app, and voice.
- Visible in the Alerts & Notices section
- Smart Alerts: important, but not dire.
  - School updates & Announcements
- **Urgent Alerts:** reserved for dire, critical situations.
  - School Closures, lockdown, etc.

